Courtney Clarke
Senior UI/UX Designer

Strategic, innovative, and results-oriented professional with 15+ years of demonstrated hands-on experience in handling creative design projects for multiple companies as a Senior UX/UI Designer. Excels in creating / developing prototypes for all levels and has been exposed to directive positions in a fast-paced environment with a solid background to contribute to creative processes from conception to completion.

MY LOCATION

Sandy Springs Ga, 30328
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718.708.1557

EXPERIENCE

Blue Cross/Palmetto GBA, Columbia, SC – Sr. UX Designer/Developer
April 2021 – August 2023

- Created wireframe and prototypes for external and internal projects.
- Designed / developed Report Restore Form, EDI Enrollment, PE and A&R applications for different teams and comprehensive layouts using software such as: Adobe Photoshop CC, Illustrator CC, XD, Power BI, Visual Studio, Eclipse Axure and provide Content Strategy for each layout.
- We created personas for the PE and A&R project that allow us to engage with the client by using a mural to capture the information and layout the entire personas process in a mural to receive the users input and Q & A. – We created users journey maps that showed the interaction and include where things do and don't meet their expectations, and places where an organization can improve to serve users better.
- Worked closely with various levels of management and product owners during each phase of development on all projects.
- Technology research for design and development for these projects.
- Worked in a Scrum Agile process with two-week iterations delivering innovation features, ideas, wireframes and working prototype for each iteration.
- Developed the front-end using Eclipse, HTML, SAP, HTML5, CSS, CSS3, jQuery, GIT, custom JavaScript, Angular, React, Java, SQL Server and/or Oracle; Service Oriented Architecture; REST APIs; Relational DB Tools (LINQ, TOAD, SSMS), Spring Boot; Azure DevOps, Bootstrap, Responsive UI & Agile Methodology.
- Followed W3C standards, WCAG 2.1, and ADA Compliance for all platforms and applied best practice - A/B testing - Optimizely, VWO and Maximiser.
- Designed and develop: **https://csscoperations.com/internet/csscw3.nsf/DID/IMDVDKS6O4**

Wells Fargo, North Carolina, NC - Senior Product Designer
April 2020 – April 2021

- Created wireframe and prototypes for external and internal projects.
- Designed promo features for different products, updated credit page layout for responsive design, redesign dashboard to manage client data internal application, content strategy and redesign search for a dealership for web/mobile layouts.
- We created personas for the Dealership, Credit Card, and Checking projects that allow us to engage with the client by using a mural to capture the information and layout the entire personas process in a mural to receive the customer input and Q & A. We created customer journey maps that showed the interaction and include where things do and don't meet their expectations, and places where an organization can improve to serve customers better.
- Using software such as: Figma, Adobe Photoshop CC, Illustrator CC, and XD.
- Worked closely with various levels of management during each phase of development on all projects.
- Work with the research team on design and development for each project.
- Worked in a Scrum Agile process with two-week iterations delivering innovation features, ideas, wireframes and working prototype for each iteration.
- Followed W3C standards, WCAG 2.1, and ADA Compliance for all platforms and applied best practice.

Freddie Mac, New York, NY - Senior UI / UX Designer
January 2020 – April 2020

- Created wireframe and prototypes.
- Designed Data Manage and ATLASxpress comprehensive layouts using software such as Adobe Photoshop CC, Illustrator CC, Figma, XD, Power BI, and provide Content Strategy for each layout.
- We created personas for the Data Manage and ATLASxpress projects that allow us to engage with the client by using a mural to capture the information and layout the entire personas process in a mural to receive the users input and Q & A. We created users journey maps that showed the interaction and include where things do and don't meet their expectations, and places where an organization can improve to serve users better.
- Worked closely with various levels of management during each phase of development on all projects.
- Technology research for design and development for these projects.
- Created custom designed optimized photos, logos, and icons.
- Worked in a Scrum Agile process with two-week iterations delivering innovation features, ideas, wireframes and working prototype for each iteration.
- Developed the front-end using Developed the front-end using Eclipse, HTML, SAP, HTML5, CSS, CSS3, jQuery, GIT, custom JavaScript, Angular, React, Java, SQL Server and/or Oracle; Service Oriented Architecture; REST APIs; Relational DB Tools (LINQ, TOAD, SSMS), Spring Boot; Azure DevOps, Bootstrap, Responsive UI & Agile Methodology.
- Followed W3C standards, WCAG 2.1, and ADA Compliance for all platforms and applied best practice.

SKILLS

Adobe Suite (Illustrator, Photoshop, InDesign, Acrobat & XD), InVision, Figma, Uxpin, Axure, Microsoft Office 365, Userzoom, SalesForce, Flutter, W3C Standards, WCAG2.1, ADA Compliance UX/UI Design, UX Researcher, SAP, Tech-Research, Content Strategy, Graphic Design, Power BI, Responsive Design, Mobile Design, Production Design, Front-end Developer, AB Testing & Creative Thinking

EDUCATION

Pratt Institute
Graphic Design B.A.
1991-1996
Brooklyn, NY

Art & Design H.S.
Academic & Regent
1988-1991
New York, NY

CERTIFICATES & TRAINING

School Of Visual Art
Flash & Web Design Specialist
2002

The Macintosh Learning Center
Graphic Specialist Web Page Design
1998-1999

Juvare, Atlanta, Ga - Senior UI / UX Designer
January 2019 – January 2020

- Created wireframe and developed prototypes for various web, mobile, Android and IOS applications.
- Designed software, salesforce applications, websites, mobile sites and compiled comprehensive layoutsusing software such as Adobe Photoshop CC, Illustrator CC, XD CC, Figma, UXpin Power BI, and provide Content Strategy for each layout.
- Hand coded HTML5/CSS/ prototypes for web, mobile, Android and IOS applications.
- Coded native mobile apps for Android and IOS for different devices for both platform and tablets.
- Worked closely with various levels of management during each phase of development on all projects.
- Web and Technology Research for design and development of specific projects.
- Created custom designed for web, app, mobile, optimized photos, logos, icons, Infographics, and power point presentations.
- Worked in a Scrum Agile process with two-week iterations delivering innovation features, ideas,wireframes and working prototype for each iteration.
- Designed and developed custom map using Google API, HTML5, Bootstrap and Material Design.
- Developed the websites, mobile, Android, IOS applications using various web languages such as JavaScript, HTML5, LESS, SASS, CSS3, jQuery, Bootstrap, Material Design, Angular, Java, GIT, React, PHP, ASP.Net. SQL Server and/or Oracle; Service Oriented Architecture; REST APIs; Relational DB Tools (LINQ, TOAD, SSMS), Spring Boot; Azure DevOps, Responsive UI & Agile Methodology.
- We use UserZoom to engage with customers n get videos of a user's screen session as they wentthrough a task on the test website or app. Videos are captured by the add-on on the user's browser. UserZoom offers an unmatched user research platform that helps researchers tellcompelling stories about a user's experience on a website or app.
- Followed W3C standards for all platforms and applied best practice for human computer interaction.
- Created custom analytics dashboard varies of clients and added dark mode to the dashboard.
- Converted static HTML websites to WordPress CMS from scratch using PHP, HTML, CSS, and JavaScript.
- Followed W3C standards and ADA Compliance for all platforms and applied best practice for human computer interaction - A/B testing - Optimizely, VWO and Maximiser.

Ventiv Technology, Atlanta, Ga - Senior UX Designer / Front-End Coder
June 2015 – January 2019

- Created wireframe and developed prototypes for various web, mobile, Android and IOS applications.
- Designed web software applications, salesforce application, websites, mobile sites and compiled comprehensive layouts using software such as Power BI, Adobe Photoshop CC, Illustrator CC, XD CC, and Uxpin.
- Hand coded HTML5/CSS/REACT/ prototypes for web, mobile, Android and IOS applications.
- Coded native mobile apps for Android and IOS for different devices for both platform and tablets.
- Worked closely with various levels of management during each phase of development on all projects.
- Web and Technology Research for design and development of specific projects.
- Worked in a Scrum Agile process with two-week iterations delivering innovation features, ideas, wireframes and working prototype for each iteration.
- Developed websites, mobile, Android, IOS applications using various web languages such as JavaScript, HTML5, LESS, SASS, CSS3, JQuery, Bootstrap, Materialize UI, Angular, Java, GIT, PHP, React, SQL Server and/or Oracle; Service Oriented Architecture; REST APIs; Relational DB Tools (LINQ, TOAD, SSMS), Spring Boot; Azure DevOps, Responsive UI & Agile Methodology.
- Followed W3C standards for all platforms and applied best practice for human computer interaction - A/B testing - Optimizely, VWO and Maximiser.
- Created analytics dashboard with Power BI, and Spotfire.

State Farm, Bloomington, IL – Lead UI/UX Designer / Front-End Developer
March 2011 – June 2015

- Created wireframe and develop prototypes for various State Farm web, mobile, Android and IOS applications.
- Designed websites, salesforce applications, mobile sites and compiled comprehensive layouts using software such as: Adobe Photoshop C6, Illustrator C6 Power BI, and Axure.
- Hand coded HTML/CSS/XML/XCODE/ prototypes for web, mobile, Android and IOS applications.
- Coded native mobile apps for Android and IOS for different devices for both platform and tablets.
- Worked closely with various levels of management during each phase of development on all projects.
- Web and Technology Research for design and development of specific projects.
- Worked in a Scrum Agile process with two-week iterations delivering innovation features, ideas, wireframes and working prototype for each iteration.
- Created custom designed for web, app, mobile, optimized photos, logos, icons, Infographics, and power point presentations.
- Develop our first sensor web app in a Kiosk and Google Glass app in Android for our Innovation Team.
- Used A/B testing tools such as: Optimizely.com, Google Analytics and Visual Website Optimizer and Crazy Egg, working with different teams to create and develop prototypes which focused on the desktop and mobile flows ensuring the customers were offered the appropriate products, and services for the brand.
- Developed the websites, mobile, Android, IOS applications using various web languages such as JavaScript, HTML4, HTML5, XHTML, DHTML, LESS, SASS, CSS2, CSS3, AJAX, JQuery, Bootstrap, SAP, Angular, Web 2.0., XML, Java, PhoneGap, Swift, GIT Flutter, PHP, and Xcode.
- Researched on Artificial Intelligence for demonstrated by machines and created mailbop prototype.
- Followed W3C standards for all platforms and applied best practice for human computer interaction - A/B testing - Optimizely, VWO and Maximiser.
- Converted static HTML websites to WordPress CMS from scratch using PHP, HTML, CSS, and JavaScript.
- We use UserZoom to engage with customers and get videos of a user's screen session as they go through a task on the test website or app. Videos are captured by the add-on on the user's browser. UserZoom offers an unmatched user research platform that helps researchers tell compelling stories about a user's experience on a website or app.
- Created custom analytics dashboard varies of clients and added dark mode to the dashboard.

Summary:

I attended Pratt Institute where I majored in graphic design. Since graduating and working in the industry, I expanded into software technology, which allowed me to work as a Web Designer / UX Designer. In additional to the companies listed above, I have also worked at the following companies: United Parcel Service, Reader Digest Association, Rachel Ray Magazine, Comcast, Edelman, Time Warner, C3 Multimedia Inc, Department of Revenue, Jasper and Nextech